

LITTLETON POTENTIAL PROJECT LIST



IMPROVED PARKING EXPERIENCE



WELL-CONNECTED



BEAUTIFUL AND WELCOMING



CLEAN AND SAFE



BUSINESS-FRIENDLY AND VIBRANT



IMPROVED PARKING EXPERIENCE

GOAL: To create a better parking experience with improved signage and utilization of existing facilities and generally educate people about how to park downtown.

SHORT-TERM PROJECTS	LONG-TERM PROJECTS
<ul style="list-style-type: none"> Coordinate with landowners and create partnerships to better utilize existing parking lots (Reinke, ACC, RTD, City) 	<ul style="list-style-type: none"> Build public (or public-private) parking structure in downtown
<ul style="list-style-type: none"> Implement directional parking signage to clearly identify and direct people to existing parking 	<ul style="list-style-type: none"> Create parking district to manage parking – monitor existing parking, implement paid parking (on-street, structure)
<ul style="list-style-type: none"> Dedicated employee parking for employers that do not have parking or want to keep parking for customers 	
<ul style="list-style-type: none"> Work closely with city on Mobility Master Plan 	



WELL-CONNECTED

GOAL: To improve connections to downtown from: Mary Carter Greenway and South Platte River, Santa Fe/Prince and Geneva Park, light rail station, and south neighborhoods.

SHORT-TERM PROJECTS	LONG-TERM PROJECTS
<ul style="list-style-type: none">▪ Little's Creek lighting and murals under bridge and along walls	<ul style="list-style-type: none">▪ Permanent intersection improvements (dangerous/busy + to/from parking)
<ul style="list-style-type: none">▪ Downtown Loop Circulator (unique trolley/people-mover to get people to/from parking lots)	<ul style="list-style-type: none">▪ Improved bike and pedestrian facilities (Prince Street, Centennial Trail, Little's Creek)
<ul style="list-style-type: none">▪ Tactical/low-cost intersection improvements (bulb outs) and striping (bike lanes on Prince)	<ul style="list-style-type: none">▪ Pedestrian bridge (approx. Powers Ave.)
	<ul style="list-style-type: none">▪ Cap and cover over Santa Fe – bury Santa Fe at intersection with Main to connect to river



BEAUTIFUL AND WELCOMING

GOAL: To create a downtown environment that is welcoming and known for its beautiful streets and public spaces.

SHORT-TERM PROJECTS	LONG-TERM PROJECTS
<ul style="list-style-type: none">▪ Flower Program – planters along Main Street and Alamo and at businesses	<ul style="list-style-type: none">▪ Main Street Streetscape – involvement and advocating/funding for enhanced streetscape
<ul style="list-style-type: none">▪ Festival Lighting – location TBD	<ul style="list-style-type: none">▪ Alamo and Prince Street Streetscape improvements
<ul style="list-style-type: none">▪ Gateways – create a true gateway into downtown that is unique and highly visible	<ul style="list-style-type: none">▪ New pocket park/plaza on west side of downtown
<ul style="list-style-type: none">▪ More benches/seating – invite people to stay downtown longer with places to sit and rest	<ul style="list-style-type: none">▪ Visitor’s Center and/or Public Restrooms
<ul style="list-style-type: none">▪ Bega Park Activation – food trucks/vendors, children’s play area, redesign problem areas	



CLEAN AND SAFE

GOAL: To keep downtown clean and safe so customers and employees feel comfortable and business/property owners are not over-burdened with additional upkeep.

SHORT-TERM PROJECTS	LONG-TERM PROJECTS
<ul style="list-style-type: none">▪ Security/Loitering – additional security or partnership with police to help businesses deal with loitering	<ul style="list-style-type: none">▪ Enhanced Alleys – lighting/artwork, activation, and general cleanup in alleys to increase sense of safety
<ul style="list-style-type: none">▪ Street cleaning/maintenance – power washing sidewalks, snow removal, trash maintenance, watering flowers, etc.	
<ul style="list-style-type: none">▪ Homeless Services – partnerships (city, non-profit, downtown) to boost services and deter gathering in downtown	

BUSINESS-FRIENDLY AND VIBRANT

GOAL: To ensure that downtown is a friendly and welcoming place to do business.

SHORT-TERM PROJECTS

- **More events** – plan and organize more events that would benefit downtown businesses and enhance vibrancy
- **Marketing and Promotion** – organized marketing and promotion of downtown – website highlighting businesses, downtown maps, general marketing services
- **Development Assistance** – personnel or guide that helps developers through process and work with city to update policies/requirements that are onerous
- Program to fill **vacant storefronts** and other support services to **assist small businesses**

LONG-TERM PROJECTS

- **Support Development of Opportunity Sites** – facilitation and assistance/incentives to redevelop key sites downtown such as:
 - Reinke site
 - Mill site
 - Infill parking lots
 - RTD transit-oriented development
 - Other housing opportunities?